



# Certified Arbonne Clean™

Arbonne delivers a holistic approach to **HEALTHY LIVING INSIDE & OUT** with cleaner formulas for better skincare results and plant-powered nutrition.



**ARBONNE IS THE**  
**#1 GLOBAL BRAND FOR**  
**HEALTHY LIVING**  
**INSIDE & OUT IN 2017**

Source: Direct Selling News Global top 100 brands 2017, Public Direct Selling brands with revenue \$500MM or greater. Brands measured for equal sales distribution of skincare & nutrition sales.

## The Arbonne Advantage

Certified Arbonne Clean™ begins with the ingredients that we use, taking the best from nature, and embracing the idea that healthy living starts from the inside out — what we choose to include in a product is just as important as what we choose to put on our skin or in our bodies. We choose carefully, so you can feel safe in the knowledge that we've done the research.

Our **NØT ALLOWED List™** includes **more than 2,000 ingredients** — nearly 1,400 from the European Union, plus several hundred more — that we won't use. Arbonne's rigorous ingredient screening, research, and enhanced safety requirements ultimately result in **safer ingredient choices** and **effective products**.

Arbonne **skincare** and **nutrition products** are:

- Made with botanically based ingredients
- Certified vegan\*
- Certified gluten-free\*
- Clinically tested
- Certified cruelty-free

\*Some product certifications may vary

Arbonne **nutrition products** are:

- Plant-powered with standardized extracts
- Formulated with non-GMO ingredients
- Formulated without dairy, soy, nuts, common allergens, and artificial colors, flavors and sweeteners

Arbonne products are formulated according to our philosophy.

### PURE

We choose meaningful ingredients from nature for their effectiveness and safety.

### SAFE

We mindfully select ingredients to create safe, nontoxic products.

### BENEFICIAL

We educate, empower and inspire people to make better choices for their health and wellness with effective products that deliver true benefits.

